

Quotation Request //

US Government Printing Office

Agency Publishing Services
732 North Capitol Street, NW
Washington DC 20401-0001

JACKET:324-992

Issue Date and Time: 09/25/2006 5:30 PM

Quotations are Due By:

(Eastern Time)10:00 AM on 07/12/2006

Submit Fax Quotes to: 00000000

TITLE: Research-Based Web Design and Usability Guidelines

QUANTITY: 4281 perfect bound books, plus 20 QARC's, plus one set of digital deliverables and repurposed deliverables.

TRIM SIZE: 6-1/2 x 9-1/2"

PAGES: 294 text pages plus a separate wraparound cover.

SCHEDULE:

Furnished Material will be available for pickup by

Deliver complete (to arrive at destination) by 07/31/2006

F.O.B. destination and F.O.B. contractor's city/origin - See Below

NOTE: CD-ROM CONTAINING ART FILES AND ONE SET OF LASERS WILL BE SHIPPED DIRECTLY FROM THE AGENCY TO ARRIVE AT CONTRACTORS PLANT ON 7/13/06.

REMAINING FURNISHED ITEMS WILL BE MADE AVAILABLE FOR PICKUP AT GPO ON 7/12/06.

QUALITY LEVEL: 2 Quality Assurance Through Attributes (GPO PUB 310.1, effective May 1979 (Rev. 8-02)) applies.

DESCRIPTION:

Text consists of 294 pages printing in 4-color process with type & line matter, illustrations, solids and images throughout.

Uncommon bleeds. Covers 1, 4 and spine print in 4-color process with solids, illustrations, images and some type reversing out to appear white. Covers 2 and 3 are blank. Bleeds all sides. After printing, apply a flood gloss aqueous coating to the entire surface of covers 1, 4, and spine.

MATERIAL FURNISHED: Contractor to pickup at GPO. .

One set of lasers, to be used for visual purposes only. One previously printed sample for visual purposes only.

One 700 MB CD-Rom generated on a Mac computer OSX, system version 10.4.6, using InDesign CS2 4.0.2, Photoshop CS 9.0, and Adobe Illustrator CS2 12.0.1. Files are supplied in native format. Fonts are furnished. One GPO 952 form. Contractor must adjust the size of the spine as necessary, based on the thickness of the book.

One line negative for the Bar Code/ISBN for Cover 4. One strip-in required.

Digital Deliverables/Repurposed Deliverables: One copy of the native application files (digital deliverables) corrected to represent the final production files, which must be an exact representation of the final printed product; plus one copy of a single, searchable Adobe Acrobat 6.x (PDF v 1.5) file (repurposed deliverable) (no hyperlinks, video or any other dynamic features) created by the vendor from the final production files. The PDF file must be distilled at press quality. Electronic media is to be delivered on CD-Write once medium written in compliant with ISO 9660 specifications.

Contractor must output screens at a minimum of 175 lpi with a minimum output resolution of 2540 dpi.

Prior to image processing, the contractor is responsible for performing a basic check (preflight) of the furnished publishing files to assure accurate output of the required reproduction image. Any errors, media damage or data corruption that might interfere with proper file imaging must be reported to the contract administrator. Contractor must notify the Government as soon as necessary in order to comply with the shipping schedule.

In addition, the contractor is responsible for creating or altering any necessary trapping, setting proper screen angles and screen frequency, and defining file output selection for the imaging device being utilized. All furnished files must be imaged as necessary to meet assigned quality level.

Rider Distribution List: A 19 page "Rider Distribution Report" list is furnished (plus corresponding records on one 3-1/2" PC

floppy disk in ASCII text file format) for the shipping via small package carrier of 845 copies to 73 nationwide destinations.

PAPER: * Must be in accordance with JCP Paper Specification Standards in effect on date of this order

NOTE: All text paper used in each copy must be of a uniform shade.

Text: JCP Code* A205, Litho Coated Book, White, Basis Size 25 x 38", Basis Weight 70lbs.

Cover: JCP Code* L10, Litho Coated Cover, White, Basis Size 20 x 26", Basis Weight 80lbs.

COLOR OF INK:

4 color process plus gloss aqueous coating

PRINT PAGE: Head to Head

MARGINS:

Inadequate gripper.

PROOFS:

One set of digital color content proofs for the entire product. At contractor's option, a film based composite blueline may be submitted provided direct to plate is used to produce the final product. Proofs must be created using the same Raster Image Processor (RIP) that will be used to produce the product. Proofs shall be collated with all elements in proper position (not pasted up), imaged face and back, trimmed and folded to the finished size of the product.

-PLUS-

One set of digital one-piece composite laminated color proofs for the covers/spine and four (4) random text pages, on the actual production stock (Kodak Approval, Screen TrueRite, Dupont Thermal Waterproof, Polaroid PolaProof, CreoSpectrum, or Fuji Final Proof) with a minimum resolution of 2400 dpi for Covers and Color Text Pages (folios 244-251). At contractor's option, a film-based composite laminated color proof on the actual production stock may be submitted provided direct to plate is used to produce the final product. The make and model number of the proofing system utilized shall be furnished with the proofs.

These proofs must have all elements in press configuration and must indicate margins. Proofs will be used for color match on press and must show dot structure. Inkjet, photographic, and overlay proofs are not acceptable. The proofs must contain color bars for each color of ink on the sheet. Control bars must be placed parallel to the press's ink rollers. The control bars (such as Brunner, GATF, GRETAG, or RIT) must show areas consisting of minimum 3/16 x 3/16 solid color patches; tint patches of 25, 50, and 75%; dot gain scale; and gray balance patches for process color (if applicable). These areas must be repeated consecutively across the sheet.

Send proofs together with the furnished media to: HHS/WCD/ASPA, Attn: Sonjay Koyani (202) 205-7015, HHH Bldg., Room 637F, 330 Independence Ave., SW, Washington, DC 20201.

Contractor must call GPO Contract compliance Section at (202) 512-0520 immediately upon sending/delivering proofs and immediately upon notification that the proofs are available for pickup at the department.

Proofs will be withheld not more than 2 workdays from receipt at the department until they are made available for pickup by the contractor.

CONTRACTOR MUST NOT PRINT PRIOR TO RECEIPT OF "OK TO PRINT".

PRESS SHEET INSPECTION REQUIRED: Call (202) 512-1162, between the hours of 8:00 a.m. and 2:00 p.m., prevailing eastern time, with 2 workdays notice.

Press sheets will be inspected at the contractor's plant for quality conformance. Note: A press sheet inspection is for the purpose of setting specific standards that are to be maintained throughout the entire run. It does not constitute a prior approval of the entire run.

Press sheets must contain one color bar for each color placed parallel to the proofer's ink rollers. The control bars must show areas consisting of 3/16 x 3/16" minimum solid color patches; tint patches of 25, 50, 75%; dot gain scale (GATF, BRUNNER, or GRETAG); and gray balance patches for process color, repeated across the entire press sheet. The density must be constant across the full width of the sheet with deviations not to exceed plus or minus 5%. For viewing of the press sheets, the contractor must provide a densitometer and controlled lighting using overhead viewing lights with 5000 degree Kelvin lumination.

Note: Must be printed on a press capable of printing four color in a single pass through the press (minimum four-printing units).

BINDING:

Perfect Bind on the left 9-1/2" side; trim 3 sides. Covers are wraparound and the grain must run parallel to the spine.

PACKING:

All packages must be labeled with "Stock Number 017-022-01599-4" and "ISBN Number 0-16-076270-7".

Pack suitably per shipping container.

DISTRIBUTION:

FOB DESTINATION:

Deliver 1,250 copies (Includes 50 Department Blue Labels) to: HHS/WCD/ASPA, Attn: Sonjay Koyani (202) 205-7015.HHH Bldg., Room 637F, 330 Independence Ave., SW, Washington, DC 20201. Inside delivery required.

Deliver 1,250 copies to: Shelia Campbell (202) 501-1794, Federal Citizen Information Center, Office of Citizen Services and Communications, 1800 F Street, NW, Room G142, Washington, DC 20405. Inside delivery required.

Deliver 2 samples plus Government furnished materials to: HHS, Parklawn Building, Room 3B-26, 5600 Fishers Lane, Rockville, MD 20857, Attn: Amy Rumburg (301) 443-6740. Delivery hours for the Parklawn building are 8am-12pm and 1pm to 4pm. Deliveries must be made at the loading dock.

Deliver 15 copies, marked "File Copies" to the Library of Congress, Madison Building, Anglo-American Acquisition Division, Government Documents Section, C Street (between 1st & 2nd), SE, Washington, D.C. 20540.

Deliver 721 copies, marked "Depository Copies Item 0445" to the U.S. Government Printing Office, Depository Receiving Section, 44 H Street, NW, Loading Dock, Washington, DC 20401. Any cartons containing "Depository Copies", that are mailed to GPO's Depository Receiving Section must be clearly marked to indicate the total number of cartons in the mailing. For example: 1 of 3; 2 of 3; 3 of 3.

Deliver 200 copies, marked "Sales Stock, Req. No. 6-01273, Stock No. 017-022-01599-4" to: U.S. Government Printing Office, Documents Warehouse, Receiving Branch, Stop SSWR, 8660 Cherry Lane, Laurel, MD 20707-4950

FOB CONTRACTORS CITY:

Rider List Distribution:

Contractor to mail total of 845 copies to 73 nationwide destinations via reimbursable (contractor to prepay) "Small Package Carrier" in accordance with the enclosed 19 page Rider Distribution List. Contractor must include (on labels) the appropriate Dept. Requisition Number indicated on the List per each consignment. Rider Distribution List quantities with the number of destinations (if more than one) following in parenthesis are: 1(13), 2(16), 3(8), 4(3), 5(8), 6(3), 8, 10(3), 11, 12(2), 13(2), 14, 15, 19, 20(2), 25, 34, 50(3), 100(2), 110.

NOTE: Per Rider Distribution Report list - "Inside Delivery Required" must be included on the label of 24 shipments. See list provided on floppy disk for additional instructions.

QUALITY ASSURANCE STANDARDS: The following standards shall apply to these specifications:

Inspection Levels (from ANSI/ASQC Z1.4):

(a) Non-destructive Tests -- General Inspection Level 1.

(b) Destructive Tests -- Special Inspection Level S-2.

Specified standards to correspond with each required attribute as follows:

ATTRIBUTE	SPECIFIED STANDARD
P-7: Type Quality and Uniformity	Press Sheet Inspection/OK proofs
P-10: P-10 Process Color Match	Press Sheet Inspection/OK proofs

Special Instructions: If press-sheet inspection is the specified standard and is later waived, the listed alternate standard will become the specified standard.

QUALITY ASSURANCE RANDOM COPIES: The contractor will be required to a certificate furnished by GPO certifying that the copies were selected as directed. Business Reply Mail labels will be furnished for mailing the copies. The copies are to be

mailed at the same time as the first scheduled shipment. A U.S. Postal Service approved Certificate of Mailing, identified by Jacket, and Purchase Order Numbers, must be furnished with billing as evidence of mailing.

Four (4) sample copies and Digital Deliverables and Repurposed Deliverables for Superintendent of Documents are to be delivered to: U.S. Government Printing Office, Office of the Director, Acquisitions and Development, Stop IDAD, 27 G St., NW, Washington, DC 20401, Marked: "Supt. Docs. Deliverables" and identified with the Jacket Number 324-992. These must be delivered by the delivery date indicated on the order. Failure to do so may result in delay of payment and is a breach of contract terms. Do not send these materials through the U.S. Postal Service due to possible damage in the irradiation process.